



**PLEASE READ THIS IMPORTANT NOTICE ABOUT CHANGES TO YOUR
VIPBANKER™ INTERNET BANKING SERVICES**

February 22, 2010

Dear **VIPbanker™** Online Banking Customer:

Pacific Western Bank is pleased to announce our all-new **VIPbanker™** Internet banking system premiering on **March 23, 2010**.

VIPbanker™ will now provide the online banking features you enjoy today, plus many exciting upgrades including an intuitive and feature-rich user interface, single-click navigation for most functions, user configured email and telephone alerts, expanded transaction history and, in the near future, account aggregation and mobile banking.

When you log on to **VIPbanker™** beginning March 23, 2010, you will access the new system. Enclosed with this letter is an instruction sheet about first time log in and other important information.

Get a preview! Beginning February 23rd, a new **VIPbanker™** demo will be on www.pacificwesternbank.com. Just click **Take a Tour** under **Online Banking Home**.

Your account officer, branch personnel, and a group of experienced Electronic Banking representatives are available to answer questions **NOW**, when you log-in for the first time, and going forward as you familiarize yourself with this exciting new service.

If you have any questions or need assistance accessing your accounts, please contact Electronic Banking at **(800) 350-3557** Monday through Thursday between the hours of 8:00 a.m. and 5:00 p.m. and Fridays until 6:00 p.m.

Very Truly Yours,

Pacific Western Bank
Electronic Banking Department